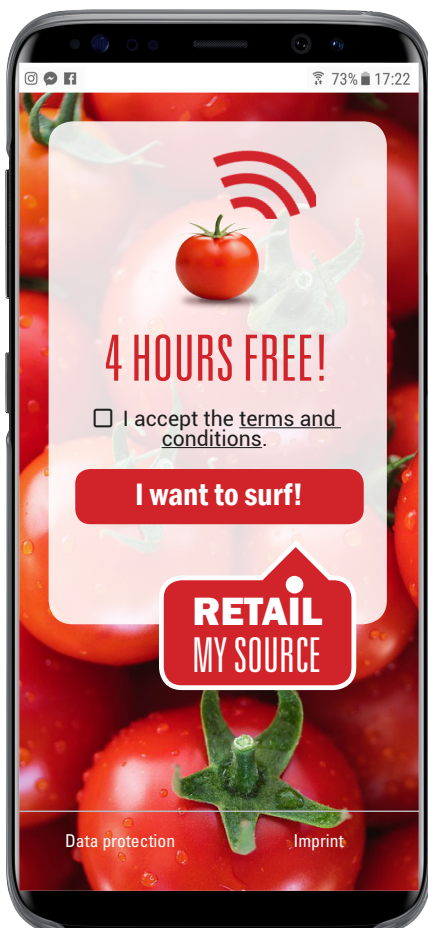




Business solution

Wi-Fi for retail

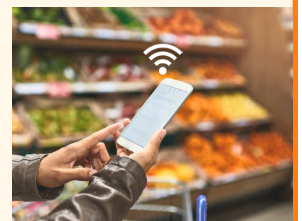
With the aduno® WLAN solution from ituma, you can offer your customers, visitors or employees Internet access with a customised landing page and access via voucher or one-click. In your back-end area, you will find comprehensive statistical analysis and convenient monitoring of connected office and end devices.



Wi-Fi plays a key role in the customer satisfaction of your visitors.

aduno® offers you a *stable* and *secure* Wi-Fi solution for an optimal customer experience!

- Advertise **special offers** directly on the landing page! You can easily make changes to the page yourself at any time.
- Create different landing pages, e.g. for **customers** and **employees**.
- Offer special customers individual services, such as a **higher download rate** or **longer surfing time**!
- Create your own **time-controlled** landing pages and/or special access for **seasonal** or **periodic promotions**.



With aduno®, you can offer your guests a premium service.



**GDPR
compliant**

A professional aduno® solution offers legal certainty.

Additional functions for your Wi-Fi

Would you like a customised landing page for your Wi-Fi to strengthen your brand image?

Would you like to create access vouchers for your guests and protect your Wi-Fi from unauthorised access?

Have you always wanted to know when and on which access point the most data is being used?

Then the aduno® solution is the right choice for you!

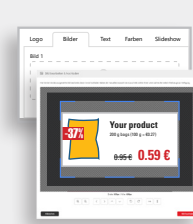
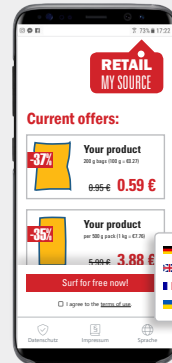
The application is web-based, so you can use the portal's functions anytime, anywhere.

Over 10,000 customer portals have already been implemented in practice. Benefit from regular updates – the aduno solution is continuously being developed!

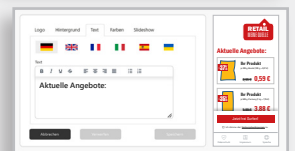
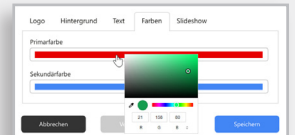


Landing page design and management

- Personalised welcome message and optional additional text
- Branding with your own cover image, logo and image bar, e.g. for offers (optional)
- Creation of multiple, different landing pages
- Time-based and/or SSID-based landing page display
- Definition of a redirect URL
- Multilingualism



Template with current offers



Voucher creation

- Easy creation of vouchers
- Automatic generation of voucher PDFs for your customers
- Set up profiles with duration/maximum download rate
- SSID selection for vouchers
- Creation of landing pages with vouchers, one-click or both

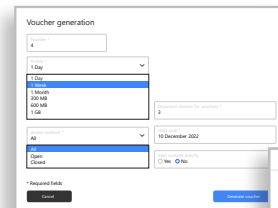
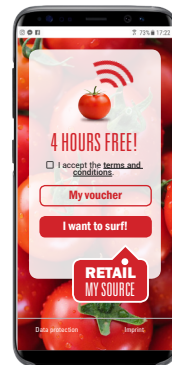


Image-Template



Device management / Evaluation / Monitoring

- Visibility of all connected devices in the portal, direct online/offline monitoring
- Device management, e.g. for modems/routers
- Analysis of user traffic and behaviour in freely adjustable time periods
- Customer logins and data traffic
- Percentage visualisation of traffic by data consumption, browsers, customers and products



You too can benefit from the aduno® solution!

A detailed online and PDF user guide is provided for the portal.

The features described here are only a selection of the extensive functions offered by the aduno® solution.

For retailers with multiple branches in different locations, a global administration portal is also provided. The aduno® solution is scalable and designed for extremely high user numbers.